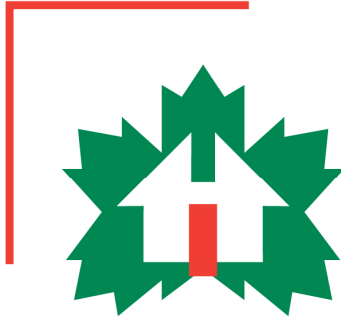


**Canadian
Home Builders'
Association**



**Association canadienne
des constructeurs
d'habitations**

New Brunswick

Nouveau-Brunswick

Habitation 2011

*The Residential Construction Industry's
Annual Conference, Trade Show & Forum*

February 9 & 10, 2011

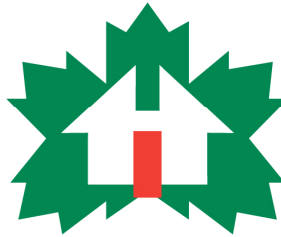
Fairmont Algonquin, St. Andrews, NB



**Sponsor & Exhibitor
Information Kit**

**Canadian
Home Builders'
Association**

New Brunswick



**Association canadienne
des constructeurs
d'habitations**

Nouveau-Brunswick

About the Conference

Who Will
Attend this
Conference?

- Builders
- Renovators
- Suppliers
- Trades People
- Professionals

Habitation 2011 is your best opportunity to network with residential construction professionals in the Province. Delegates look to this conference as an incredible networking opportunity, as a chance to gain the latest news and trends and to socialize with their peers in the industry.

There is no substitute for the face-to-face interaction that is an integral part of a successful business relationship. We offer a number of sponsorship opportunities to maximize exposure during this annual event. We hope you take advantage of these opportunities and show your support for the industry.

Participating in this event will help your company/organization:

- *Promote* your company by being on-site;
- *Network* with current and future clients;
- *Receive* information important to the success of your business;
- *Learn* of the latest trends in the industry;
- *Increase sales* by gaining new clients.

Hotel Information—Fairmont Algonquin—St. Andrews, NB

Exhibitors and Sponsors will be able to take advantage of the special conference room rates that have been secured for all our delegates. To receive this rate, make your reservation by calling the **Fairmont Algonquin Reservation Line at 1(800) 441-1414 - ID Code: Habitation—\$109.00 (+ Taxes) per night. This block of rooms will expire on January 10, 2011.**

THE
Fairmont
ALGONQUIN

Sponsorship Opportunities

Conference Sponsor (Partner) - \$10,000.00 – 1 Available

Signage at signature event, proudly displaying you as the sponsor;
Complimentary link from our website to your website;
Your company's logo on Habitation 2011 marketing materials;
VIP Seating at the Banquet;
Opportunity to address conference delegates;
Hotel accommodations—two rooms (room & taxes only) (Executive Class);
5 Complimentary registrations to Habitation 2011;
Complimentary Award Sponsorship;(does NOT include the Banquet tickets);
2 Complimentary exhibitor's booths at Habitation 2011;
1 10x10 Booth Space at the Atlantic Green Show 2011 (providing you have a green product or service);
1 Full page color ad in our semi-annual magazine.

Banquet Sponsor (Platinum) - \$3,000.00 – 3 Available

Signage at signature event, proudly displaying you as the sponsor;
Complimentary link from our website to your website;
Your company's logo on Habitation 2011 marketing materials;
VIP Seating at the Banquet;
Opportunity to address conference delegates;
Complimentary Room Upgrade;
2 Complimentary registrations to Habitation 2011
Complimentary exhibitor's booth ;
Complimentary Award Sponsorship.

Speaker Sponsor (Platinum) - \$3,000.00 – 10 Available

Signage at signature event, proudly displaying you as the sponsor;
Complimentary link from our website to your website;
Your company's logo on Habitation 2011 marketing materials;
VIP Seating at the Banquet;
Opportunity to address conference delegates;
Complimentary Room Upgrade;
2 Complimentary registrations to Habitation 2011
Complimentary exhibitor's booth;
Complimentary Award Sponsorship.

Breakfast / Luncheon Sponsor (Gold) - \$2,500 – 4 Available

Signage at signature event, proudly displaying you as the sponsor
Complimentary link from our website to your website;
Your company's logo on Habitation 2011 marketing materials;
VIP Seating at the Banquet;
Opportunity to address conference delegates;
Complimentary Room Upgrade;
1 Complimentary Registration to Habitation 2011.

Sponsorship Opportunities Cont'd

Appreciation Night / Hospitality Suite Sponsor (Gold) - \$2,500 – 2 Available

*Signage at signature event, proudly displaying you as the sponsor;
Complimentary link from our website to your website;
Your company's logo on Habitation 2011 marketing materials;
VIP Seating at the Banquet;
Opportunity to address conference delegates;
Complimentary Room Upgrade;
1 Complimentary registration to Habitation 2011.*

Award Sponsor - \$1,500 – 12 Available

*Signage at signature event, proudly displaying you as the award sponsor;
Complimentary link from our website to your website;
Your company's logo on Habitation 2011 marketing materials;
2 Complimentary Banquet tickets;
You will be featured in our annual magazine, website, Telegraph Journal, and present the award at the Banquet.*

Champagne Reception / Wine Sponsorship - \$1,000 – 1 Available

*Signage at signature event, proudly displaying you as the sponsor;
Complimentary link from our website to your website;
Your company's logo on all printed Habitation 2011 marketing materials;
2 Complimentary Banquet tickets.*

Booth Prizes

Booth prize draws will be conducted at lunch and throughout the Conference. Use this opportunity to have a business card draw at your booth to gain contact information. To schedule your draw contact Lynn Davidson at the Conference Registration Desk.

Auction Prizes

An auction will be conducted throughout the conference. If you would like to donate something for this auction, please contact Lynn Davidson at chbanb@nb.aibn.com or telephone 506-459-7219 ext 201.

Notes & Disclaimer

Disclaimer: Any additional expenses above and beyond the listed sponsorship benefits will be the responsibility of the sponsor.

Notes: Sponsors have the option of providing their own signage at the event. CHBA-NB will be recognizing all sponsors and if sponsors would like to have their logos incorporated into the presentation, please provide your logo in a jpeg format no later than February 1, 2011.

Sponsors and Exhibitors wishing to insert promotional materials in the delegate's bag must provide our office with 150 copies no later than February 1, 2011.

Exhibitor Information

Booth Space & Services:

- ◆ All booths are 8' x 10' with one 6' table and two chairs, plus table cloth and coordinating skirt. All booths include an active power unit and draping.
- ◆ Admission includes two representatives, and their meals for all events.

PLEASE NOTE: The Exhibitor shall insure his own merchandise against fire, theft and all perils.

*****FINAL PAYMENTS DUE 10 DAYS PRIOR TO CONFERENCE*****

Exhibitor Schedule:

10x10 Booth Space	Each additional 10x10 space
\$1,500.00	\$500.00

(See Booth Space & Services above for details)

Tuesday, February 8, 2011	
Exhibitor Set-Up & Registration	2:00 p.m. to 8:00 p.m.
Exhibitor & Sponsor Appreciation Night	8:30 p.m.
Wednesday, February 9, 2011	
Registration Desk Opens	8:00 a.m.
Trade Show Opens	8:00 a.m.
Trade Show Closes	4:00 p.m.
Thursday, February 10, 2011	
Trade Show Opens	8:30 a.m.
Trade Show Closes	3:30 p.m.
Trade Show Tear Down	3:30 p.m. to 12:00 Midnight

Habitation 2011—Conference Sponsorship & Registration Form

Business Information			
Business Name:			
Contact Person:			
Address:			
City:	Province:	Postal Code:	
Phone:	Fax:		
Email:			
Part A - Exhibitor Registration			
Onsite Representative #1:			
Onsite Representative #2:			
Please tell us how many booth spaces you would like			
<input type="checkbox"/> - 10x10 Booth Space—\$1,500.00 + HST		Each additional 10x10 space \$500.00 x _____ (Please indicate above how many additional spaces you want)	
Part B - Sponsorship Registration			
<input type="checkbox"/> Conference Partner Sponsor (\$10,000)	<input type="checkbox"/> Banquet Sponsor (\$3,000)	<input type="checkbox"/> Speaker Sponsor (\$3,000)	
<input type="checkbox"/> Breakfast / Luncheon Sponsor (\$2,500)	<input type="checkbox"/> Appreciation Night / Hospitality Suite Sponsor (\$2,500)	<input type="checkbox"/> Award Sponsor (\$1,500)	
<input type="checkbox"/> Champagne Reception /Wine Sponsor (\$1,000)			
Part C – Totals			
Part A: Exhibitor Total:			\$
Part B: Sponsor Registration Total:			\$
HST @ 13%:			\$
Total Amount Due:			\$
Payment Options (all payments must be received no later than January 30, 2011)			
<input type="checkbox"/> Cheque (payable to CHBA-NB)	<input type="checkbox"/> AMEX	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
Card #:			Expiry. Date:
Name on Card:			Signature:

PLEASE FAX COMPLETED FORM TO 506-450-4924

All payments must be received by January 30, 2011 to be considered registered.

Cancellation Policy: All cancellations are subject to a 25% administration fee and must be received no later than 10 days prior to the event. Cancellations received after January 30, 2011 will NOT be eligible for a refund.

(HST Registration Number: R107765786).