

There are so many great reasons to buy a new built home today. A home built for you by a Manitoba Home Builders' Association member fits the way you live today.

Manitoba Home Builders' Association represents the best home builders, developers and suppliers in Manitoba. Our member builders are committed to quality, service and integrity in all of their dealings and are held to the highest standards of business and building excellence in Canada.

Our members are committed to complying with all building codes and maintaining the principles of sustainable communities.



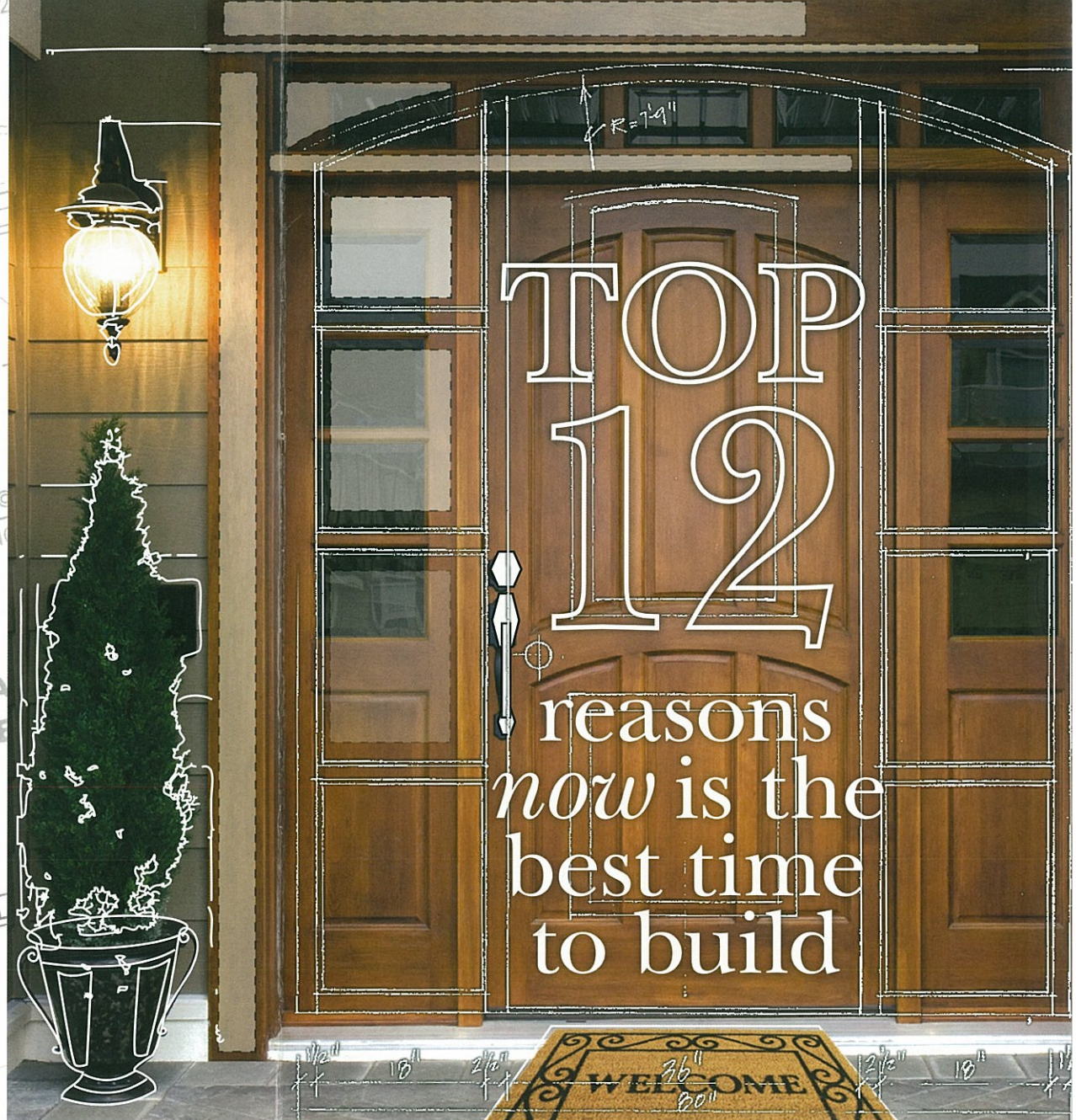
MANITOBA HOME BUILDERS' ASSOCIATION

1. **Great rates**
2. **Manitoba homes have value**
3. **Investing in your family's future**
4. **Less risk**
5. **Reliable banks**
6. **Energy efficient**
7. **Low emissions**
8. **Your home your way**
9. **Healthy home**
10. **Smart from the start**
11. **Less upkeep**
12. **Lifestyle**

Learn more at www.homebuilders.mb.ca



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TOP 12

reasons
now is the
best time
to build

1. Great rates

Mortgages have become much more reasonable over the years and carrying a mortgage is easier today than ever before. In fact, it would have cost you more to carry a \$200,000 mortgage in 1981 than it does to carry a \$500,000 mortgage today.

3. Investing in your family's future

Not only is your new home a financial investment, it is a lifestyle investment, too. By choosing a new home in a new neighbourhood, you are also choosing new schools and community clubs for your children, new shopping centres and green spaces to explore and opportunities to meet new people.

4. Less risk

With inflation at an extremely low rate and Manitoba's economic stability, you are better able to financially plan for your family's future. Your investment in a new built home is secure.

6. Energy efficient

The Canadian Energy Alliance Association has once again named new homes in Manitoba the most energy efficient in Canada. Manitoba's new homes are Power Smart leaders, ensuring lower monthly bills for you and a lower impact on the environment.

2. Manitoba homes have value

Home values in Manitoba have not depreciated. In fact, each year homes in Manitoba have increased in value, guaranteeing a healthy return on your investment in a new built Manitoba home.

5. Reliable banks

The Canadian banking system was recently named the safest and most reliable in the world by a report released by the World Economic Forum. Our banks see the value in buying a new built home and continue to offer mortgages on good investments.

7. Low emissions

Because new built Manitoba homes are more energy efficient, they produce lower Greenhouse Gas (GHG) emissions than older homes. GHG emissions in new built Manitoba homes have decreased by 31.3% and require less than half the energy of older homes to heat and cool despite the larger-sized rooms.

9. Healthy home

Today's homes are built to standards that ensure a cleaner, healthier environment for new home buyers and their families. Tougher safety standards and more efficient building products mean better air flow and quality.

10. Smart from the start

A new built home allows you to install the very best energy efficient systems during construction, rather than having to spend considerable dollars on renovating older homes to the same standards of efficiency. The energy efficiency of a new built home will ensure that you save energy, reduce your monthly bills, enjoy more comfortable indoor temperatures and produce fewer greenhouse gas emissions.

8. Your home your way

One of the key benefits to buying a new built home is that you can choose exactly what you want. Home buyers will often take the good with the bad when buying an older home, but with a new built home you can have everything just the way you want it.

11. Less upkeep

New built homes do not require the upkeep of older homes; many are built with low or no-maintenance materials. Less maintenance means more time to enjoy your new home.

12. Lifestyle

New built homes are designed for the way we live today with open plans and large family rooms, master bedrooms with luxury bathrooms and large walk-in closets.